

INTERNATIONAL PEPPER COMMUNITY

BUSINESS SESSION

9th November 2010 (9.00 – 12.00)
Taj Gateway Hotel, Cochin, Kerala, India

Introduction

1 Introduction to the Business Session by Mr. Philip Kuruvilla

Mr. Philip Kuruvilla, the Chairman of the Business Session welcomed all the speakers and delegates to the Business Session. He mentioned that this Business Session is a new format added to the annual Session and Meetings of IPC aimed at providing a forum for the business people in the world pepper industry to discuss various important issues related to the world spice trade and industry, which are of relevant to pepper too.

He hope that this new addition of forum will benefit all the pepper players in both producing and consuming countries in addressing and responding to the new emerging issues faced by the spice and pepper trade.

2 Presentation of a paper on FDA Perspective on Spices by Dr. Nega Beru of USFDA, USA

Dr. Nega Beru, the Director of Office of Food Safety, Center for Food Safety and Applied Nutrition of the US Food and Drug Administration

3 Presentation on ESA Activities highlighting ESA concerns on food safety with special reference to Pepper” by Mr. Alfons van Gulick, President, ESA

4. Discussion

5 Presentation on the quality efforts of India (by Ms. Sushuma Srikandath, AVT McCormick

6 Presentation on New ASTA Initiatives on Food Safety by Mrs. Cheryl Deem, Executive Director, ASTA

7 Presentation on Commodity Futures Trading by Mr. Vijay of NCDEX

8 Presentation on the Outcome of the Sustainable Spice Conference held in Amsterdam, 10th Oct. 2010 by Mr. de Steenhuijsen Piters, Royal Tropical Institute, the Netherlands

9 Discussion

10 Summing up and concluding remarks by Chairman of the Session